

MANRS SPONSORING CAMPAIGN 2026

— Questions & Answers —

Q: Why are you looking for sponsors to financially support MANRS?

MANRS is a community-driven effort, and this is one of the crucial aspects of it. By implementing the MANRS Actions, the participants contribute to a more secure and resilient Internet routing system, and by joining MANRS they publicly demonstrate their commitment and conformance to the security baseline.

Although joining MANRS is free, implementing the MANRS Actions has costs. At the outset, MANRS strived to keep the threshold for joining as low as possible by simplifying the process and offering guidance and tools that reduce implementation and participation costs. The auditing, staffing, outreach, and technical infrastructure to provide these services help MANRS stay open and free to all participants, and we need to look for funding from sponsors to maintain the initiative.

Q: What are the benefits of joining MANRS?

By implementing the MANRS Actions, network operators, IXPs, cloud service providers, content delivery networks, and equipment vendors improve their own security posture, reducing risks of routing security incidents that can directly affect their operations, such as a risk of a customer changing the traffic path or a risk of the announcements being hijacked. Being part of MANRS is a statement of commitment to better routing security globally and a sign of excellence in operational security practices.

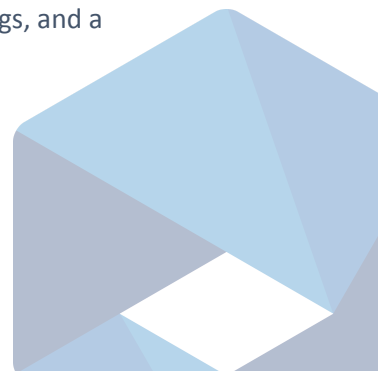
MANRS has become a norm in network operations, so adhering to it positively reflects on the network reputation in the peering community and to customers and regulators.

There is also a benefit of contributing to the “public good”— improving security and resilience of the global Internet routing system. A more secure and resilient routing system means smaller risks of man-in-the-middle attacks, unavailability of the services, and violations of operator’s routing policy. This is the ultimate goal of MANRS that all network operators benefit from.

Q: What are the costs of operating MANRS?

While we want to keep participation in MANRS free, there are costs involved in operating and developing the initiative. MANRS is not just a website with useful resources, blogs, and a document store, it is also:

- **MANRS Observatory**, a platform that allows network operators to get insights into their own security posture and makes program compliance transparent



- **A team of MANRS auditors** that carefully review applications and guide potential participants to becoming part of MANRS
- **Engagement with the community**, including twice-yearly MANRS Community meetings, coordination of the working groups and outreach activities
- **Other Secretariat functions**, such as supporting and coordinating an effective governance structure, including support of the MANRS Steering Committee, its elections, and the MANRS Development Process

Each of these areas include not only maintenance but also active development: for example, an effective and scalable ambassador program to reach new audiences, or the creation of new training materials.

Q: Is MANRS still supported by the Internet Society?

In 2024, under a partnership agreement between the Internet Society and the Global Cyber Alliance (GCA), the secretariat function of MANRS was transferred to GCA. Under the agreement, the Internet Society continues to sponsor MANRS for five years. This support is critical, but it only covers a fraction of operational and development costs. Thus, we are looking for a diverse group of organizations that are interested in sponsorship.

Q: Why should I consider sponsoring MANRS?

By sponsoring MANRS, you help us keep MANRS open and accessible. Your support will also allow us to further develop MANRS, be it strengthening the baseline requirements, achieving higher assurance through the audit function, or offering helpful tools to the participating operators.

Internet routing is a collective effort of thousands of independent networks based on business objectives and collaboration. While MANRS is constantly working on a stronger business case, its impact on fostering collaboration is hard to overestimate.

Your support is a statement of your commitment to an unfragmented secure and resilient global routing system that underpins virtually every service on the Internet. It is also an indication that you're a responsible community member of the collaborative environment MANRS stands for.

